

ENVIRONMENTAL ENGINEER & SCIENTIST

Special Issue on

AIR QUALITY

ANNIVERSARY

70

YEARS

CELEBRATION

AMERICAN
ACADEMY
OF ENVIRONMENTAL ENGINEERS & SCIENTISTS®

1125 West Street, Suite 241
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MEDIA KIT

About AAEEES

The American Academy of Environmental Engineers and Scientists is celebrating 70 Years of Excellence with a special issue of Environmental Engineer and Scientist.

The theme of this issue is Air Quality with guest editors, Chang -Yu Wu, PhD, and Yang Wang, PhD, of the University of Miami.

Submit your ad for this special issue to get your brand in front of thousands of readers and help the Academy celebrate 70 years telling the stories that grow, connect, and diversify the profession.

The American Academy of Environmental Engineers and Scientists® was founded in 1955 for the principal purpose of serving the public by improving the practice, elevating the standards, and advancing public recognition of environmental engineering through a program of specialty certification of qualified engineers.

The genesis of the Academy began in 1952 with a few dedicated professional sanitary engineers working in the public health and defense communities. Their concerns were addressed to the Committee for the Advancement of Sanitary Engineering of the American Society of Civil Engineers (ASCE). Subsequent events led to the formation of the Joint Committee for the Advancement of Sanitary Engineering which was composed of the ASCE, American Public Health Association, American Society for Engineering Education, American Water Works Association and the Water Pollution Control Federation. With the sponsorship and support of these five organizations, the American Engineering Intersociety Board was created in 1955.

The American Sanitary Engineering Intersociety Board, the predecessor of the Academy, was officially incorporated under the laws of the State of Delaware on October 21, 1955. So as not to compete with other associations or societies, it was provided that certified sanitary engineers would be identified as Diplomates (now known as Board Certified Environmental Engineers) of the American Academy of Sanitary Engineers yet be free to retain their memberships in other societies. The Board was responsible for annually preparing a Roster of current BCEEs and BCEEMs listing the names of each and the specialty(ies), recognized by the Board, in which they were certified. Other organizations joining as sponsors included the American Institute of Chemical Engineers in 1957 and the Air Pollution Control Association in 1962.

In 1966 the Articles of Incorporation were amended to change the name of the Board to the "Environmental Engineering Intersociety Board" (EEIB) and the name of the Roster from the "American Academy of Sanitary Engineers" to the "American Academy of Environmental Engineers®" (AAEE). A year later, in 1967, the Board of Trustees changed the American Academy of Environmental Engineers® from just a Roster of certified engineers to an organization with its own rights, bylaws and officers. This new organization was charged with working cooperatively with the EEIB in the advancement of all aspects of environmental engineering. The American Public Works Association joined as a sponsor of these organizations in 1969.

The AAEE and the EEIB were merged into one organization in 1973. Since that time all the objectives of both predecessor organizations have been carried out by the American Academy of Environmental Engineers®. In 1976 the National Society of Professional Engineers became a sponsor of the Academy and it was followed by the Association of Environmental Engineering and Science Professors in 1977, the American Society of Mechanical Engineers in 1981 and the Solid Waste Association of North America in 1988.

In January 2013, American Academy of Environmental Engineers® became the "American Academy of Environmental Engineers and Scientists.®"

About Environmental Engineer and Scientist

Originally founded in 1964 as *The Diplomat*, the periodical was renamed *Environmental Engineer* in 1992. *Environmental Engineer* is the official periodical of the American Academy of Environmental Engineers. With the January 2013 name change to American Academy of Environmental Engineers and Scientists, *Environmental Engineer* was renamed *Environmental Engineer and Scientist*.

Topics covered include environmental public policy, developments in environmental engineering and science practices, environmental law, certification/licensing, environmental health and safety, personnel issues, ethics practice, engineering and science education, environmental management, historical accounts of environmental engineering and science programs and facilities, and profiles of prominent environmental engineers, environmental scientists, and educators who have made (or are currently making) significant contributions to the advancement of the profession.

Audience

AAEES currently has nearly 3,500 members ranging from Student Members, AAEES Members, Board Certified Environmental Engineering Members, Board Certified Environmental Engineers, and Board Certified Environmental Scientists. The Academy has board certified experts in the following areas:

Environmental Engineers

- ◆ Air Pollution Control
- ◆ Environmental Sustainability
- ◆ General Environmental Engineering
- ◆ Industrial Hygiene
- ◆ Radiation Protection
- ◆ Site Remediation
- ◆ Solid Waste Management
- ◆ Water Supply & Wastewater

Environmental Scientists

- ◆ Air Resources
- ◆ Environmental Biology
- ◆ Environmental Chemistry
- ◆ Environmental Microbiology
- ◆ Environmental Toxicology
- ◆ Groundwater and the Subsurface Environment
- ◆ Site Remediation
- ◆ Solid Waste Management
- ◆ Surface Water Resources
- ◆ Sustainability Science

AAEES is THE collaborating organization for environmental engineers and scientists. In addition to our Patrons, AAEES regularly partners with:

Our Sponsoring Organizations:

- ◆ Air & Waste Management Association
- ◆ American Institute of Chemical Engineers
- ◆ American Public Health Association
- ◆ American Public Works Association
- ◆ American Society for Engineering Education
- ◆ American Society of Civil Engineers
- ◆ American Society of Mechanical Engineers
- ◆ American Water Works Association
- ◆ Association of Environmental Engineering and Science Professors
- ◆ National Society of Professional Engineers
- ◆ Solid Waste Association of North America
- ◆ Water Environment Federation

Our Affiliates:

- ◆ National Environmental Health Association
- ◆ NAEM - The Premier Association for EHS Management
- ◆ The National Association of Clean Water Agencies
- ◆ USAIDIS

Other Partnerships:

- ◆ International Water Association
- ◆ National Academy of Engineering
- ◆ New York Water Environment Association
- ◆ New Jersey Water Environment Association
- ◆ USA Science and Engineering Festival
- ◆ US Water Partnership

Advertising Rates

Pricing

Two-Page Spread	\$1,000 (Patrons Only)
Full Page	\$1,000
1/2 Page	\$750
1/4 Page	\$500

Ad Specifications

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Bleed	17.25	11.25
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Bleed	8.75	11.25
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Live Area	7.5	9.5
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Horizontal	7.5	4.75
Vertical	3.75	9.5
1/4 Page	3.75	4.75

Submittal Requirements

- ◆ Print quality PDF or original InDesign, Illustrator, or Photoshop
- ◆ Include all high resolution (300 dpi) images
- ◆ All fonts must be included
- ◆ All colors must be CMYK
- ◆ For ads with bleeds, do not include crop marks
- ◆ Ads submitted without sufficient bleed area will be reduced to fit live area. We are not responsible for text or other important information outside the live area.

Publisher's Option

The publisher reserves the right to combine any number of fractional page ads on a single page as may be required by production.

Liability and Indemnification

The publisher shall not be liable for any failure to print, publish, or circulate all or any portion of any issue.

By submitting an advertisement, the advertiser and their agency confirm they have the right to publish its content. They also agree to protect the Publisher from any claims or costs that may arise from the ad's publication.

All ads are subject to the Publisher's approval. The Publisher may reject or cancel any ad, order, or placement at any time for any reason.

Ad placement is at the Publisher's discretion unless a specific position has been confirmed in writing.

In consideration of publication of an advertisement, the advertiser and agency, jointly and severally, agree to indemnify and hold harmless the Academy, its officers, agents and employees, against expenses and losses resulting from publication of the advertisement.

The publisher reserves the right to reject any advertisement that, in its opinion, does not meet its ethical standards.

Acceptance of any advertisement does not, in any way, constitute approval by the Academy of the product of services advertised.

Any deliberate attempt to simulate the publication's format is not permitted. Publisher reserves the right to place the word "Advertisement" with copy which, in the publisher's opinion, resembles editorial matter.

Files should be submitted to: Yolanda Moulden, ymoulden@aaees.org, 410-266-3311 or online at <https://www.aaees.org/ees-adspace>.

This special issue of Environmental Engineer and Scientist will be published in Fall 2025. To be included in this special issue, your ad must be received by September 30, 2025.

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